



## MAVERICK ANGELS BOOT CAMP FOR ENTREPRENEURS

### ENTREPRENEUR TESTIMONIALS

"Raising money? You must attend the Maverick Angels Boot Camp! I was too close to my company and markets to really understand how to position my business in a way that matters to Angel Investors. John's processes and tools enabled me to answer key questions from an investor's perspective. I am "Absolutely" more passionate about the future of Absolute Analysis than ever before. Thanks John!"

-- Dennis Murphy, President, Absolute Analysis, Inc.

"No amount of schooling can ever prepare you for becoming an entrepreneur. Fortunately, there is an overabundance of business books and of course the Internet. Unfortunately, I couldn't find a book or website to help me with the challenge of raising capital. The Maverick Angels Boot Camp was exactly what I had been searching for. The Boot Camp didn't just provide me with a template or format, but instead gave me an investor's perspective so that I could anticipate questions and create a winning presentation. I came away from the Camp feeling motivated, not just from what I had learned, but also from spending the day hearing the struggles and successes of other entrepreneurs. I would recommend this Camp to anyone in business or thinking about starting a business."

-- Holly Bohn, CEO & Founder, See Jane Work

"After attending the Boot Camp, I now have a clear understanding and a simple road map on how to quickly & effectively pitch investors.

Your class should be a prerequisite for ALL entrepreneurs who want the opportunity to 'pitch' their business plan to investors.

My advice to all entrepreneurs: 'Stop dreaming and wishing about the success of your business. Sign up & let John Dilts and his staff teach you *WHAT* investors *WANT* to hear.'"

Continued success!

-- Andre Makapagal, Founder & President, bHungry, Inc.

"Maverick Angels Boot Camp was awesome! It really detailed what is necessary to adequately deliver a successful investor's presentation and on what it takes to become a successful entrepreneur. John did an excellent job in mapping for us how to navigate the entrepreneurial process to increase our chances for success and personal accomplishments as leaders. Maverick Angels is an invaluable resource for fast-tracking businesses and relationships towards a win-win resolution for all parties involved."

-- Brenda Proaps, CEO, Fit<sup>3</sup> Fitness Centers

"The Maverick Angels Boot Camp was a truly mind-opening experience. I now know how to write an Executive Summary and propose an Elevator Pitch specifically geared towards investors. The conference was one of the best investments that our start-up company has made to date!"

-- Kate MacKinnon, Managing Partner, clintonmackinnon photography

"Thank you for your excellent and professional support. While working with the Maverick Angels, I have learned so much in the last few weeks that I am shocked at how much confidence your teaching and coaching has given to me. Maverick Angels has been exceptional and it has opened the angel investing world to me. I could not have done this without your time and dedication!"

-- Gershon Waintraub, CEO, Gastronom Corporation

"I have to say that I was very skeptical about paying money to do a "boot camp" in order to present to a group of Angel Investors... it seemed unreasonable. After the day-long training... it has been the best money we have spent for our company so far. The knowledge and information you shared with me on structuring our presentation will make the difference in our success of securing the funding we need for the project. You guys have a great program going and I know you will continue to create success for your group and for my fellow entrepreneurs!"

-- Curt Ranta, CEO, Redgofer.com

"John's engaging style combines his experience of many years on the entrepreneurial frontline with a passionate commitment to supporting the development of individual entrepreneurs, their organizations and the communities they serve. John is an inspiring trainer and coach, whose own distinguished entrepreneurial track-record ensures the program is both rich and real."

--Mark Lewis. Managing Director, Wizards Network Corporate Training, UK

“The Maverick Angels Boot Camp was extremely helpful in focusing our team on pitching to angel investors. First, the Maverick team had us clearly communicate the passions and motivations that led us to start our business, helping us hone in on any perceptual barriers to success. Then, they provided us with several conceptual frameworks and facilitated exercises to articulate the relative strengths and challenges of our business. We learned about the aspects of our business that angel investors, or any investor for that matter, want to hear in a pitch. Lastly, each entrepreneur had the opportunity to present to the group and receive feedback. We highly recommend the Maverick Angels Boot Camp—the proof is in our improved pitch!”

-- Alfred Ritter, Co-Founder & CEO, Zen Zoo Tea

"Investor presentations pivot on very different principles than any other pitch. Company stock is the product, and John Dilts helped us reframe our message and its delivery to inspire the interest of hardened angels. His involvement was a turning point in the success of our company's investment round."

--Andrew Young, Serial Entrepreneur, MBA

“Thank you SO much for all the time that you have taken to get us ready to present to Maverick. The Boot Camp was such a gift – you really helped me turn my head into the mind of an angel. Funny, I thought I had done that before, but its now easy to see how over-attached I was to our marvelous idea and the complexities of its operations, to the detriment of convincing people how this will make them great returns and how they can help us grow a new company. Thanks a million - you have been absolutely amazing!”

-- Tessa ten Tusscher, PhD, CEO of Living Well, Inc.



For more information about attending the next Boot Camp for Entrepreneurs, please contact our Director of Operations, Brian Wurfel at 818-706-7686 or e-mail him at [brian@maverickangels.com](mailto:brian@maverickangels.com)

[www.maverickangels.com](http://www.maverickangels.com)